

# Empower

Investing  
in women  
to end  
extreme  
poverty

2015

BOMA YEAR  
IN REVIEW



# Empower

As the world unites to achieve the United Nations Sustainable Development Goals by 2030, BOMA is making a big difference in the drylands of Africa—a region at the epicenter of the adverse effects of climate change, and the true “last mile” of economic and social isolation. We invest in women, so they can establish sustainable livelihoods and lift themselves and their families out of extreme poverty.



End poverty

End hunger

Empower  
women and girls

Combat  
climate change

To learn more about the SDGs, go to:  
[www.un.org/sustainabledevelopment/sustainable-development-goals/](http://www.un.org/sustainabledevelopment/sustainable-development-goals/)







Holiya Eisimlesebe

# Hope

Since its founding 10 years ago, BOMA has served more than 56,000 women and children living in extreme poverty. **Our goal is to reach 100,000 women and children by 2018, and 1,000,000 women and children by 2021.**

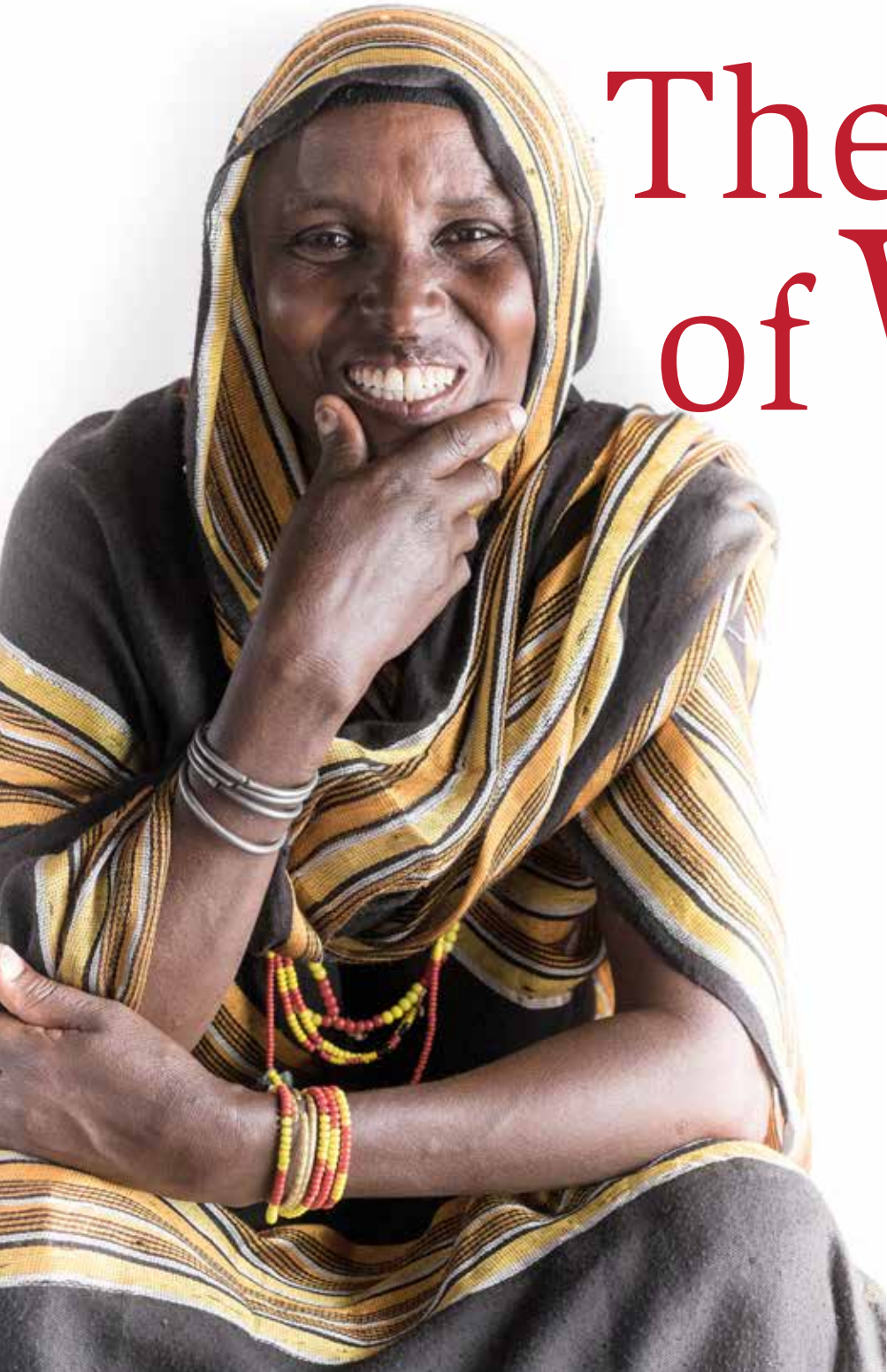
In May 2015, *New York Times* columnist Nicholas Kristof wrote an op-ed about a vast randomized trial—involving 21,000 people in six countries—that proved the effectiveness of the poverty graduation approach. He cited the programs implemented by BRAC, BOMA and several other nonprofits:

**“Much of the news about global poverty is depressing, but this is fabulous: a large-scale experiment showing, with rigorous evidence, what works to lift people out of the most extreme poverty. And it’s exhilarating that one of the lessons learned may be so simple and human: the power of hope.”** Nicholas Kristof, “The Power of Hope is Real”

“No project has ever given us hope like this one. This is something that will stay. This is something within us.”

Holiya Eisimlesebe, BOMA business owner





# The Power of Women

We believe that investing in women and girls yields enormous returns to everyone. That's why we target and enroll ultra-poor women in a two-year program of sequenced interventions that include a cash grant (to start a small business); training in life skills, business skills and savings; hands-on mentoring from local BOMA Village Mentors; and the establishment of savings groups. In 2016, we plan to enroll 3,500 new women in our program, including 750 women who are part of a pilot study funded by the **Bill & Melinda Gates Foundation**. The study will measure the changes in household financial decision-making that result from the women's economic empowerment.



**As the sole provider for her family, Daate Inyakh once struggled to feed her six daughters. Since joining BOMA's poverty graduation program in September 2014, her children have never gone hungry again. Daate now runs a small kiosk in Loglogo with her two BOMA business partners and attends adult-education classes to learn how to read and write. Her dream is for all six of her daughters to complete school and get good jobs. "BOMA has empowered us with knowledge," she says. "I never knew I was capable of running a business, and now I am excelling."**

# The Power of Financial Inclusion

BOMA is helping to connect women to formal financial institutions in a region that represents the true “last mile” of extreme poverty and isolation.

In November 2015, two BOMA savings groups—in Korr and Loglogo—piloted the M-Chama program, which enables participants to keep and access savings on a mobile phone. With the scale-up of BOMA's mobile banking in March 2016, selected participants will have an individual mobile bank account, connected to a shared BOMA savings group account. Participants will also be able to purchase goods, receive money and access loans from any location by using their phones—a huge step forward for women in storing and transferring money safely and securely. BOMA's partner in this project is Kenya Commercial Bank.



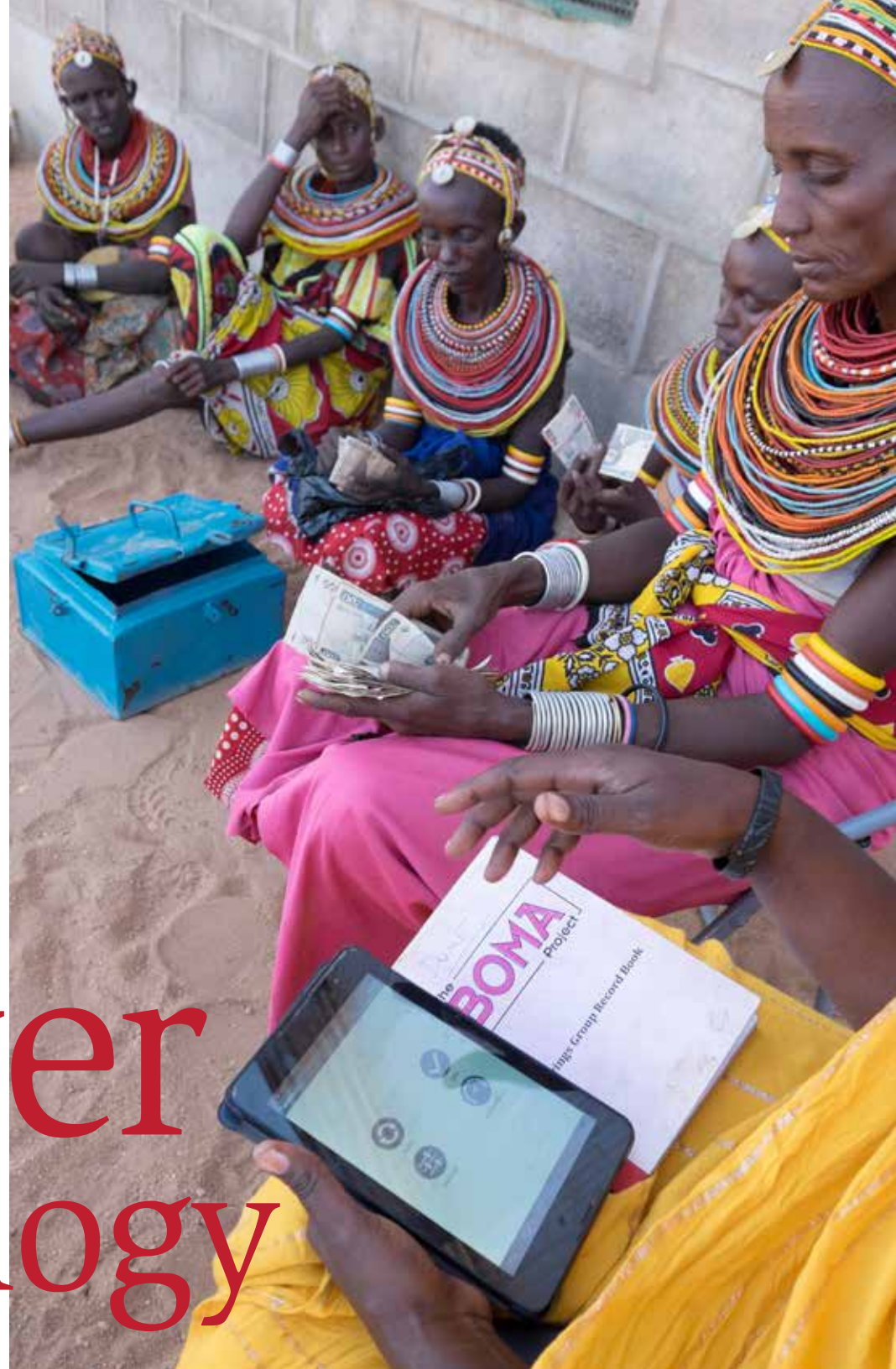
India Bulkeley



**"I work with hundreds of nonprofits, and I'm continually impressed not just by how BOMA uses technology for data collection and program monitoring in some of the world's most challenging environments, but how BOMA thinks about technology as a tool to achieve impact. BOMA is at the cutting edge of leveraging technology to accelerate social impact."** Margot Isman (Managing Director, Vera Solutions)

In one of the most remote, rural regions of the world, BOMA harnesses the power of technology to continually improve its data collection and program monitoring. Here's how:

- Trained enumerators use laptops with Android apps to collect extensive data on participants at program enrollment and exit.
- BOMA Village Mentors use tablets to collect monthly performance data on BOMA business and savings groups.
- Data is uploaded from the field in real-time to our cloud-based, relational Salesforce database.
- Salesforce data is used to generate weekly dashboard reports, exit reports, and more.



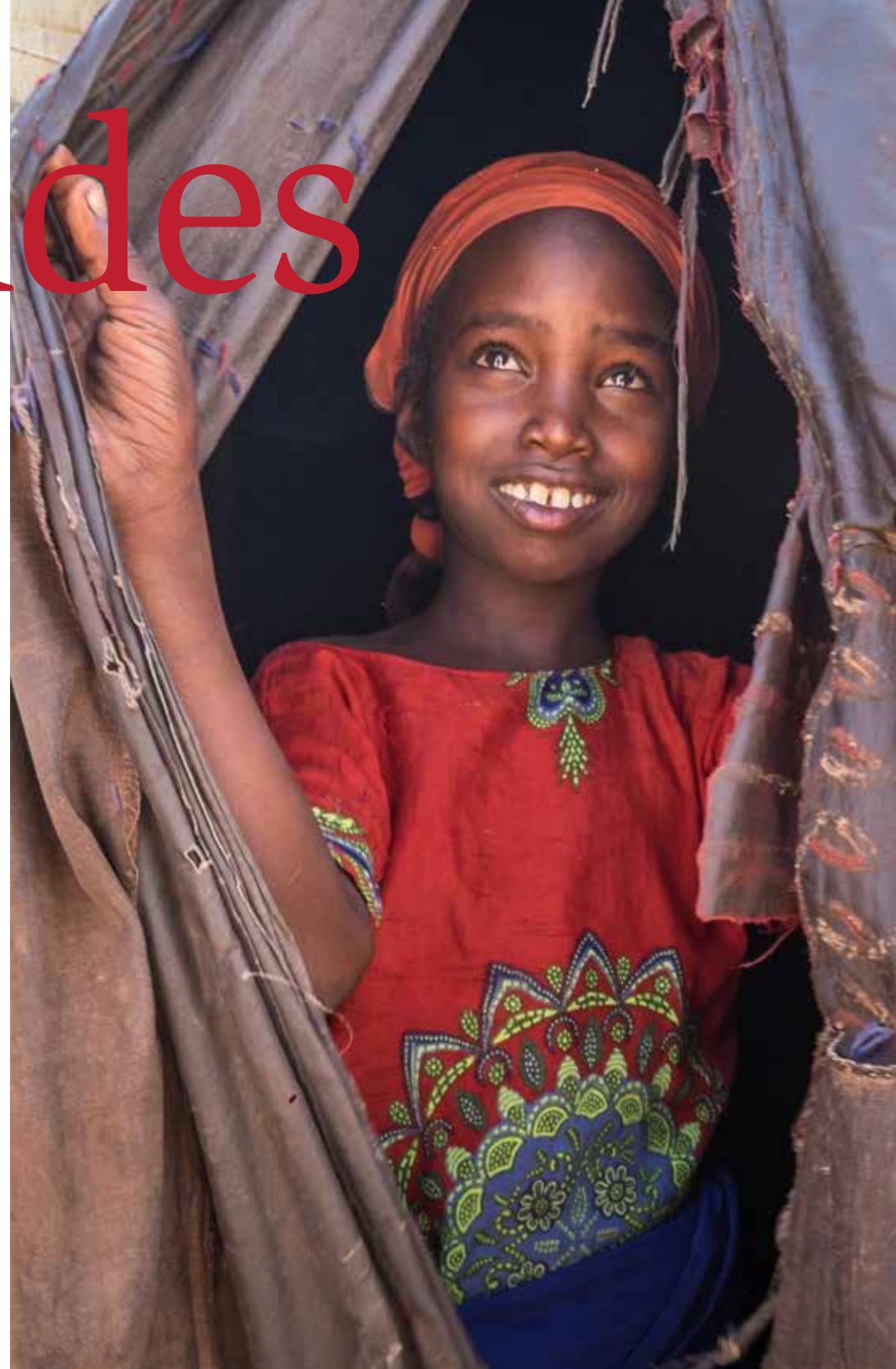
# The Power of Technology

# Accolades

## 2015 has been a remarkable year

for BOMA—a year in which our work has been validated by some of the most well-respected organizations and foundations involved in the fight against extreme poverty.

- BOMA is among 19 winners, chosen from more than 1,700 applicants worldwide, of a prestigious “Global Grand Challenge: Putting Women and Girls at the Center of Development” grant award from the **Bill & Melinda Gates Foundation**.
- BOMA is one of four nonprofits worldwide to pass a rigorous “impact audit” conducted by **ImpactMatters**, a new organization led by Yale economist Dean Karlan that helps donors identify nonprofits that offer the best return on charitable dollars.
- BOMA is one of eight organizations worldwide to win a highly competitive **Force for Change** challenge grant from Salesforce.org, given to organizations that successfully use technology to accelerate impact.





# Accomplishments

## OUR REACH & IMPACT SINCE JANUARY 2009



9,432

# of women enrolled

47,005

# of dependent children impacted

56,437

women and children to date

100,000

women and children by 2018

2,968

# of businesses launched

534

# of savings groups established

In May 2015, BOMA held its inaugural BOMA Days, funded by grants from Dining for Women and UK aid. The two-day event brought together 170 BOMA business owners from 29 far-flung villages across Northern Kenya to learn from each other and from guest speakers.

> **3,295** women have attended BOMA-delivered community development training programs that educate participants on the new Kenyan constitution and the rights of women, funded by UK aid.

### > ENROLLED IN 2015

**2,001** women who support more than **10,000** children

### > LAUNCHED IN 2015

**667** businesses & **147** savings groups

### > TOTAL REACH IN 2015

**5,469** women, supporting **27,345** children, received training, mentoring & support



# Impact

**BOMA invests in** staff, training and technology to measure the impact of our poverty graduation program on the lives of women and children. We are committed to gathering high-quality data and achieving the highest standard of program monitoring and evaluation.



**“We’ve gotten things we never had. I sleep in a house with a man who does not feed me food. He says we cannot sell our livestock. When we got this grant I am the one who feeds my children now. Now he comes and waits for me...I continue saving and saving. This has given me the opportunity I never had before.”**

Posee Lokloru, BOMA business owner

## KEY FINDINGS 2015 BOMA TWO-YEAR EXIT EVALUATIONS\*

**98%** of businesses are still in operation

**94%** of women have graduated from extreme poverty\*\*

**98%** of women have savings, compared to 34% at enrollment

**877%** increase in value of average participant savings

**111%** increase in value of average business

## WHAT WE DO

### TARGET



#### Identify the most vulnerable women in the village

Community based wealth ranking

Scoring through Participant Targeting Tool

### MENTOR



#### BOMA Village Mentors

Help the women write a business plan

Provide two years of mentoring in monthly visits

### GIVE CASH

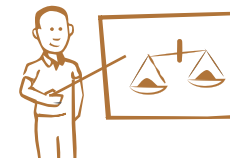


#### Cash grants

In two installments

Women buy stock and equipment for their business

### TRAIN



#### Provide training on how to run a business

Supply and demand

Profit & pricing

Marketing

Recordkeeping

### SAVE



#### Form Savings Associations

Of 3 to 4 BOMA businesses that meet monthly to deposit savings

Members and village residents access credit for long term expenses and business growth

\*May and October 2015 two-year evaluation findings among 1,424 women.

\*\*Graduation based on BOMA's strict statistical criteria in five categories: food security, durable assets, sustainable livelihoods, shock preparedness (savings), and human capital investment.

# Who We Are

## Board of Directors (United States)

**CHAIR**  
**William Ambrose**  
*Managing Director*  
 Stone Silo Advisors  
*Chairman*, Bluefield Research  
 Boston, MA

**VICE CHAIR**  
**Jim Young**  
*President*  
 Davidoff North America  
 Davidoff of Geneva Distribution  
 St. Petersburg, FL

**TREASURER**  
**James G. Salsgiver**  
*Consultant*  
 Salsgiver & Associates  
*Managing Director (Retired)*  
 General Re Financial  
 Products Corporation  
 Dorset, VT

**ASSISTANT TREASURER**  
**SECRETARY**  
**Doug Colson**  
*President*  
 Dorset Capital Partners  
 Dorset, VT

**FOUNDER & CEO**  
**Kathleen Colson**  
 The BOMA Project  
 Dorset, VT

**Katie Kelley**  
*CFO*, Green Mountain Digital /  
 NatureShare  
 Woodstock, VT

**Katherine Roome**  
*VP, Associate General Counsel*  
 (Retired)  
 The McGraw-Hill Companies, Inc.  
 Greenwich, NY

**Jane Wilner**  
*President*  
 Umoja Women's Fund, Inc.  
 Washington, DC

## Board of Directors (Kenya)

**CHAIR**  
**Ham Zamberu**  
*Head of Finance*  
 & Administration  
 Danish Refugee Council,  
 South Sudan

**SECRETARY**  
**Kathleen Colson**  
*Founder & CEO*  
 The BOMA Project  
 Nanyuki, Kenya

**TREASURER**  
**Douglas Colson**  
*President*  
 Dorset Capital Partners  
 Dorset, VT

**William Ambrose**  
*Managing Director*  
 Stone Silo Advisors  
*Chairman*  
 Bluefield Research  
 Boston, MA

**CHAIR, EX OFFICIO**  
**Ret. Major**  
**Iitsayon James Neepe**  
*Pilot*, Ladylori Helicopter  
 Charter Service, Ltd.  
 Nairobi, Kenya

**Asha Ngoley**  
*Senior Finance*  
 Operations  
 Manager  
 Kenya Red Cross

**SECRETARIAT**  
**TO THE BOARD**  
**Kura Omar**  
*Director of*  
 Field Operations & REAP  
 The BOMA Project  
 Marsabit, Northern Kenya

**BOMA employs 2 part-time and 61 full-time staff in Northern Kenya, and 2 part-time and 4 full-time staff in the United States.**

## Advisory Board

**U.S. CHAIR, EX OFFICIO**  
**David Chandler**  
*Director of Operations*  
 Chandler Four Corners  
 Manchester Center, VT

**Ken Himmelman**  
*Chief Partnerships Officer*  
 Partners in Health  
 Boston, MA

**John Lomurut**  
*2010 Agent of Change*  
 EARTH University  
 Korr, Northern Kenya

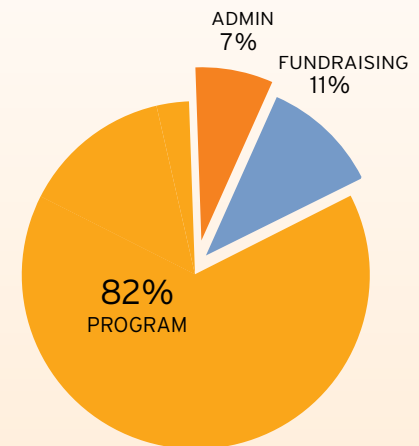


“I used to beg for food and even tea leaves from my neighbors. Now, others come to me for help.” Adhi Goba, BOMA business owner

## BOMA OPERATIONS

Total operating revenues for 2015 were \$1,954,743. \$501,472 of revenues received in 2015 are restricted to fund program activities in 2016. Total operating expenses of \$1,411,704 as follows:

	AMOUNT	PERCENTAGE
<b>PROGRAM</b>	\$ 1,147,494	82%
REAP	\$ 905,094	64%
Women as Catalysts for Change	\$ 202,579	14%
Education & Advocacy	\$ 39,821	3%
<b>MANAGEMENT SUPPORT</b>	\$ 104,785	7%
<b>FUNDRAISING</b>	\$ 159,425	11%
<b>TOTAL OPERATING EXPENSES</b>	<b>\$ 1,411,704</b>	<b>100%</b>



Audited statement and all financial documents are available at [www.guidestar.org](http://www.guidestar.org).



# BOMA Donors 2015

## Mama Rungu Circle

(\$25,000+)

Anonymous

## BOMA Circle

(\$10,000 to \$24,999)

Bill and Amy Ambrose  
Kathleen and Doug Colson  
Cummins Business Services  
David duChemin  
Rich and Gina Kelley  
William McQuillan and  
Linda Criniti  
Kathy and Hugh Roome  
Bob and Mary-Anne Van Degna

## Elders' Circle

(\$5,000 to \$9,999)

Black Dog Foundation, Inc.  
Steve Colson  
William and Sakurako Fisher  
Francine Fleming  
Susie Hunter and  
Douglas Watson  
Kaplan Sisters Foundation  
Wayne and Jess Paglieri  
Michael and Claudia Spies  
Susan and Russell Stall  
Jane and Tom Wilner

## Lolokwe Circle

(\$1,000 to \$4,999)

Joyce and Paul Beatenbough  
Bruce and Ann Benedict  
Diana and Michael Bickford  
Claudia Bonilla  
Phillipe Camus and Laurel Polleys-Camus  
Chip and Kit Chamberlain  
Robert Colangelo  
Andrew and Maribel Colson  
John Colton, Twin Beeches Foundation  
Mildred Davis  
Anonymous  
Jim Enright, Pacific Woodtech  
Karen and Daniel Feldman  
Clark and Lu French  
Lance Haines  
Jerry and Harriet Hopkins  
Betty Hutchings  
AZ and Mike Jenkins  
Craig and Nikki Johnson  
John and Libby Lewis  
George and Jennifer Ligeti  
Samuel and Jane Long  
Sandra Long  
Chris and Julie Lovell  
Nate McBride  
Joan Pellet McFarlane  
Gavin McMurdo  
Mr. and Mrs. Nelson Mead Jr.  
Charlotte Metcalf  
Jim and Craig Salsgiver  
Mary Louise Shenk  
Jaya Tiwari and Chuck Armentrout  
Tosin Tomori, Cummins West Africa  
Karen Weir Wachtmeister  
Sanfra and Ben Weiss  
Susan Whitehead  
Richard Wohlstadter  
Jim and Colleen Young

**We are very grateful to the donors and organizations that supported The BOMA Project** from February 2, 2015 to February 1, 2016. Every effort has been made to acknowledge contributions correctly and completely. Should you discover an error or omission, please call us at 802.231.2542. An asterisk (\*) denotes a matching gift.

## Village Leaders

(\$500 to \$999)

Susan Ackland  
Ken and Cathy Ballard  
Sharon Bauer  
Megan Mayhew Bergman  
Kathleen Brown and  
Michael Gorrell  
Aggie Cahill and  
Bill Kowalski  
David and Julia Carver  
David and Janet Chandler  
Rich and Seija Cochran  
Ash and Shannon Eldredge  
First Presbyterian Church  
of Allentown  
Amy and Glenn Friedman  
Gisela Gamper  
Clint Gilbert  
Paul Gilbert and  
Patricia Romeo-Gilbert  
Mike Gummesson, NDS Inc.  
Bob Hakim\*  
Nancy Howe and  
James Russell  
Kelly and Webber Hudson  
Barbara and Ron Kaufman  
Philanthropic Fund  
Rick and Katie Kelley  
Peter Kellogg and  
Carol Curley  
Ann and Wouter Korijn  
Marty Krasney  
David Kremer and  
Marla Miller  
Angela Maddox\*  
Rocco Maggiotto &  
Kathleen Fisher  
Steven Meltzer  
Keith and Patti Michl  
Richard and  
Andrea Montoni  
Amy Oppenheimer  
Randall Perkins  
Nick and Maria Pietrone\*  
Susan and Maryann  
Sanderson McGeorge  
Amanda Sunter  
Mike Swantic,  
Cullari Carrico, LLC  
Skip and Liz Swikart  
Mark Tashjian and  
Erin Kaufman

The Benevity Community  
Impact Fund  
Richard and Nancy Truluck  
Ken Vittor and Judith Aisen\*  
Alan Wiegand and  
Marcia Holland  
Larry Wilner

## Acacia Tree

(\$150 to \$499)

Sarah Ambrose\*  
Chip Ams  
Jason and Laurie Bastis  
Charlotte Boyd  
Keith Brown  
Kevin Brown and  
Betsy Meinhardt  
Jonathan Bulkeley  
Alison Buttenheim  
Robin and Henry Chandler  
William and Julie Chandler  
Jane Childs  
Ralph Colin  
Kumarasen and  
Subithradevi Cooper  
Malcolm and Carol Cooper  
Mary and Vaughn Crowley  
Kate and Doug Donaldson  
Jean-Marc and  
Laurie Dubois  
Edward Duffy  
Jeremy Dworkin  
Chuck Feldman  
Joan Flagg-Chace and  
Paul Chace  
Walter Foster and  
Kate Gibalerio  
Dan and Hilary French  
Deborah Friedland  
Rick and Ellie Friedman  
Google, Inc.\*  
Warren and  
Catherine Guthrie  
Maureen Hagen  
Bob and Tracey Hamill  
Jim and Marilyn Hand  
Martin and Marsha Heimann  
Ken and  
Caroline Himmelman  
Steven Holman and  
Georgine MacGarvey  
Ron and Ann Houser  
Bill Hughes

Margaret and Stephen Hut  
Ralph and Lynn Jones  
Carey Christa and  
Bill Kaiser  
David and Sally Kelly  
Arthur and Jane Klonsky  
Brad and  
Leah Korbel  
Chris Koski  
Lynne LeBlanc  
Samuel and Gail Lindenberg  
Family Foundation  
Mary S. Lynch  
John Mabie and  
Valerie Stuart  
David and Elise Marshall  
Peter and Julie Martin\*  
Ted Maynard  
Jim and Sue McCann  
Christine McDonald  
Neal and Nina McElroy  
Alice McLerran  
Joseph and Caren McVicker  
Jean Miller  
Kathryn Molina  
Ken Moncrief  
Jim and Kay Morrissey  
Daniel Benckart and  
Barbara Mullen  
Cheryl and James O'Connor  
Lance and Patsy Odden  
Kate and George Orme  
Philip and Koshka Pabst  
Anthony Palmere  
Melissa Peabody  
Kurt Peterson  
Laurence Platt and  
Elizabeth Herington  
Mike and Barbara Powers  
Stephanie Purcell  
r.k. Miles, Inc.  
RJS Properties, LLC  
Anonymous  
Loretta and David Schabel  
Eric Selvin  
Heather Sharrett  
Kathleen Stang  
Jim and Ila Sterling  
Bruce Stout  
John Straus and  
Liza Ketchum  
Hans and Ingela Sundstrom  
Brett Sutton  
Melissa Talago

Louise Trudeau  
 UFO Chuting  
 of Hawaii, Inc.  
 Bob Vitale,  
 Concannon Miller & Co.  
 Jim and Kirin Walsh  
 Betsy and Garry Weischedel  
 Daniel and Molly Wellers\*  
 Frederick and  
 Constance West  
 Dianne Willard and  
 Amanda Carrozzo  
 Susan Williams  
 Robert Young

**Warriors**  
 (\$10 TO \$149)

Joan Abin  
 AmazonSmile Foundation  
 Kim H. Amoroso  
 Patricia Andersson  
 Claudia Bainbridge  
 Alex Bartholomew  
 John Bassler  
 Tom Beaton  
 Carol Beckwith  
 Tom Bersani  
 Clint and Joyce Blithe  
 Alex and Renee Bornstein  
 April Boyd  
 Betty Boyd  
 Sarah Breen  
 Andy Breuninger  
 Katherine Brough  
 Billy and Blair Brownlee  
 Barry and Ruth Budlong  
 Marsha Byrne  
 Donna and Gordon Calder  
 Greg Campbell  
 Valentina Caracuta  
 Matt and Jolene Carotenuto  
 Mike and Laura Cavanagh  
 Marge Chamberlain  
 Henry Chandler  
 Chew Valley School  
 Sheila and William Childs  
 Brette Christie  
 Bill and Marshall Clarke  
 Peter and Marjorie Clifford  
 Clark Clipson  
 Jackie Cohen and Vin Vullo  
 Daniel Colson  
 Alexandra Cooksey

Christina Crawford  
 John and Esther Creighton  
 Richard and Wendy Cutler  
 Peter Daly  
 Diane Davis  
 Joan and Jim Davis  
 Pam Davis and Alan Winick  
 Steven and Mary Dennison  
 Carlo Derege  
 Rev. Jordan and  
 Derry Dickinson  
 David and Nina Diefenbach  
 Ray Dobert\*  
 Marilyn Dobos  
 Mr. & Mrs. Jeremy Dole  
 Joanna Dolph  
 Myra Donnelley  
 Kathleen Duffield  
 Emma Durham  
 Cutler Durkee  
 Catherine and Bill Durso  
 Joshua Edwards  
 John English  
 Bob and Nancy Faesy  
 Richard and Mary Fields  
 Fifth and Sixth Graders,  
 Leicester Central School  
 Jeannine Fiore  
 Tony Fleischmann  
 Rosalie and Lee Fox  
 Bill and Lynn Fox  
 Julie and Neil Freebern  
 Donald and MJ Frickel  
 Eugene Fullam  
 Marianna Gabriel  
 Patricia Gallagher  
 Valerie Garcia  
 Lisa Garvey  
 Bill Gasdaska  
 Stacy and David Gates  
 Richard and  
 Patricia Gehring  
 Salley and Robert Gibney  
 Patti Black Giltner  
 Jonathan and  
 Barbara Goldsmith  
 Lori Green  
 Frances and  
 Armand Gumprecht  
 Alfred Hanmer and  
 Elizabeth Haynes  
 Ed Harvey  
 Katie Henneman  
 Alexes Hernandez

Chandra Hewitt  
 Rianti Hidayat  
 William Hilton  
 Yvonne Hilton  
 Kate Hodgson  
 Raquel Hontoria  
 Dorothy Howard  
 Jonathan and Patricia Hulme  
 Nina Hunnewell  
 Kath James and Alex Heintz  
 Victoria Jewell  
 Mary Glendinning Johnson  
 Toni Jordon  
 Tabi Joy  
 Natalija Kalabic  
 Amy Kellerhals Mischenko  
 Shirley Kelley  
 Sean Kelly  
 Robert and Janet Kmetz  
 Melodee Kopa  
 James and June Lambert  
 Scott and Jenny Larson  
 Douglas and Kelley Laue  
 Larry Lauer  
 Barbara Leiterman  
 Tutu Alicante Leon  
 Todd and Megan Lewis  
 Lorraine Liberti  
 Barbara Little  
 Anonymous  
 Robert and Sue Lloyd  
 Long Trail School  
 Cathy Long  
 Kimberly Hensle-Lowrance  
 and Robert Lowrance  
 Mike and Heidi Lynn  
 Lenore Magida  
 Ellen Maloney and John Ezell  
 Marc Manashil  
 Felicia Marcu  
 Elizabeth and  
 John Markiewicz  
 Sofia Marquez  
 Laura Marquina  
 Jack Mayer  
 Sharla and Owen McCarron  
 Scott and Phoebe McChesney  
 Meri McCoy-Thompson  
 Tom McLaughlin  
 Tulla Melamed  
 Eugene and Arlene Mendrysa  
 Linda and Paul Milone  
 Carole and David Morris  
 Kellie Mote



Mark and Lee Mulert  
 Catherine Musgrove  
 Bill and Martha Neale  
 Cassandra Nelson  
 Network For Good  
 Claire Newell  
 Kim Nguyen  
 Thomas Nichols  
 Dr. Celia Nyamweru and  
 Njuguna Mwangi  
 Adaku Ochia  
 Sue and Chris O'Connell  
 Daniel and Julie O'Connor  
 Chip Olsen  
 Kelsey Kerr Pascoe  
 Akio and Karen Patrick  
 Ramon Pedreno  
 Ruth Peifer  
 Mae Perez  
 Bill and Sandy Perkins  
 Roger and Ellen Questel  
 Patrick and  
 Winifred Raffaele  
 Amber Ravenscroft  
 May Rawls and Will Rogers  
 Mr. and Mrs. Edmund Resor  
 Julie Robert  
 Rachel Robinson  
 Lee and Susan Romano  
 Mitchell Rothman  
 Judy Rudiakov  
 Rob and Barbara Salerno  
 Jill and David Sands  
 David Schwab and  
 Judy Kuhn  
 Janice Sessing

Jeffrey Severson and  
 Lisa Windhausen  
 Saffron Shearer-Gare  
 Daniel Sherrard  
 Todd, Perri, and  
 Marci Silverhart  
 Alice and Joe Smith  
 Vicky Smith  
 Cynthia Stamps  
 Louise Stang  
 Dale Staub  
 Steve Stettler  
 Catherine Stewart  
 Mary Stone  
 Rebecca Strange  
 Michael Suchyna  
 Jessica Summerfield  
 Pragna Tantravahi  
 Sherry and David Thompson  
 Katie Townsend  
 Nancy Trump  
 Kim Ulrich-Suss  
 Jennifer Valcov  
 Judith Van Houweling  
 Richard Veith  
 Tina Victor  
 Jim and Judy Wachala  
 Kit Wallace  
 Charles and  
 Ann-Marie Weinstein  
 Anne Millar and  
 Chuck Wiebe  
 Janice Wilfing  
 Enid Wonnacott  
 Carol Wood  
 Mary and Don Woodruff

Susan Yeary  
 David Yellen and  
 Leslie Richards-Yellen  
 Danny Yeung  
 Bob and Nancy Zapletal  
 Amy Zierler

**Matching Gifts**

Baycorp Holdings, LTD  
 Chevron Humankind  
 Chubb & Son  
 Fidelity Charity Fund  
 Google Inc.  
 Houghton Mifflin Harcourt  
 McEvoy Charitable Fund  
 Microsoft Corporation  
 Monsanto Fund  
 SAP Software Solutions

**2015 Volunteers,  
 Gifts and In-Kind**

Chandler Four Corners  
 Kerry Comollo  
 Leslie Noyes  
 Creative Consulting, Inc.  
 Brooke McGowan  
 Kate Orme  
 Tammy Collins  
 Heather Thomas  
 Sarah Witter  
 Maggie Smith  
 Judy Paris





**BOMA is Impact Audit Certified!** BOMA is one of only four nonprofits worldwide to pass the rigorous “impact audit” conducted by Impact Matters. Led by Yale economist Dean Karlan, this independent audit helps donors identify nonprofits that offer the best return on charitable dollars by assessing them in four key areas: cost-effectiveness, transparency, knowledge sharing, and “theory of change.” The audit applauded BOMA for delivering a high-quality and cost-effective program; being a transparent and learning organization; having clear paths for expansion of its program; and high capacity to absorb additional donor funds.

## Our Partners

BOMA is grateful to the following foundations and government agencies that supported our life-changing work in 2015.

5 Day Deal	Journey Charitable Foundation
Agora Fund	Montpelier Foundation
Aid for Africa	Mulago Foundation
Bill & Melinda Gates Foundation	Peery Foundation
Boeing International	RA5 Foundation
Dining for Women	Segal Family Foundation
Dorothea Haus Ross Foundation	UK aid
Jester Foundation	

## LETTER FROM MAMA RUNGU



**We find ourselves** in complex times. Yet if we remind ourselves of the inspiring moments when humans have achieved the impossible, the tools that we need to end extreme poverty in our lifetime are simple. At BOMA, we have the moral imagination to believe this extraordinary goal is possible because we know

that the poorest among us are the ones who can benefit the most from simple but life-changing programs that focus on women: to go from one meal a day to two; to own a clean set of clothes; to provide your children with shoes and a pencil so they can attend school.

Our work is about turning a good idea into transformational change. By participating in our two-year poverty graduation program, women receive the tools and assets they need to earn an income and accumulate savings, so they can feed, clothe and educate themselves and their children.

Our program, our idea, becomes transformational when we set our sights on reaching one million women and children through a women’s economic empowerment program that includes powerful programming around family planning, the importance of educating girls, and planting the seeds of equal rights for women. We know the extraordinary goal of ending extreme poverty in our lifetime is possible because we see success every day as we work alongside women who believe, for the first time, that their children will have a better life. That is what you, our donors, make possible. We are deeply grateful for your support.

Kathleen Colson  
FOUNDER & CEO



Together,  
We're Ending  
Extreme Poverty.

Join Us.

- **\$50 sponsor** an entrepreneur
- **\$250 sponsor** a business group
- **\$500 sponsor** a mentor
- **\$1,000 sponsor** a village

**Donate today: [www.bomaproject.org](http://www.bomaproject.org)**

“I have seen BOMA women doing well. Their children feel well and they have good clothes. When their children are hungry, they get food. I would like the same for my children.”

Sasoy Timado, a new BOMA participant,  
on the day she enrolled in September 2015







**“Before BOMA, I had nothing to depend on. I would wake up each morning not knowing if I would be able to eat that day. Life was very difficult. When my husband passed away, we had no money. I borrowed goats from my family to sell for my kids’ expenses. It was never enough. Now I feel happy, because I can support us all. I feel proud of the step I have taken.”** Aduha Tarugo, BOMA business owner

# **BOMA** PROJECT

[www.bomaproject.org](http://www.bomaproject.org)  
US: 802.231.2542  
Kenya: 254 (0) 208.009.959  
email: [info@bomaproject.org](mailto:info@bomaproject.org)

